

CLIENT: Booster Juice

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TITLE: Mean Mocha Smoothie

DATE: May 6, 2011

LENGTH: 30 sec.

RUN DATES:

B.G. SFX: ARENA AMBIENCE (CHEERING CROWD)

SFX: RINGSIDE BELL (“Ding-ding-ding!”)

ANNCR: (OVER ARENA MIC) Now entering the ring... weighing in at 24 ounces... from Booster Juice — Mean Mocha!!

SFX: CROWD ROARS

MM: Let me hear ya, Mocha-Maniacs!!

SFX: CROWD REALLY ROARS

There ain't no little tea-house drink that can stand up to the ultimate blend of coffee, chocolate, and chill! You wanna boost, Mocha-Maniacs?! Come get some!!

SFX: CROWD ROARS

ANNCR: Take on your taste buds with a Mean Mocha, only at Booster Juice!
Find your nearest location at Booster-Juice-dot-com!

SFX: RINGSIDE BELL (“Ding-ding-ding!”)